



Dear Colleague

what's new at braemar?

Endoscopy services now available to your patients under the Affiliated Provider programme.

Braemar Hospital can now offer endoscopy services to Southern Cross members under the Affiliated Provider programme.

The benefits to members are that gastroenterology and colonoscopy procedures are provided under a fixed

fee arrangement that provides for cost certainty to your patients.

Patients on a shared cover plan will know prior to the procedure what their contribution to the costs will be before coming to hospital, and all administration is taken care of by Braemar including obtaining prior approval.

“Braemar remains the leader in endoscopy services in the region with a total of eleven specialists providing the highest quality service and state-of-the-art equipment.”

PillCam™ – video capsule endoscopy



PICTURED: Data recorder belt is worn to capture images

The Pillcam™ video capsule endoscopy system is a first-line tool in the detection of abnormalities of the small bowel.

PillCam™ Capsule Endoscopy is used to diagnose diseases of the small intestine including Crohn's Disease, Celiac disease and other malabsorption disorders, benign and malignant tumors of the small intestine, vascular disorders and medication related small bowel injury.

Capsule endoscopy helps to determine the cause for recurrent or persistent symptoms such as abdominal pain, diarrhoea, bleeding or anaemia. In certain chronic gastrointestinal diseases, this method can also help to evaluate the extent to which the small intestine is involved or monitor the effect of therapy.

In a normal (eight hour) procedure the capsule generates an amazing 57,000 images, at a rate of two frames per second. The capsule enables the detection of objects at a size of less than 0.1 mm.

Sovereign and Southern Cross Insurance will both pay a reimbursement of up to \$2,500 to their policyholders under certain conditions.



Q Chip – latest technology in endoscopes

Braemar Hospital is committed to providing our specialists with the tools they need to perform the most challenging procedures with confidence.

The Olympus Evis Exera 180 Series endoscopes set a new standard for examination and treatment in the upper and lower gastrointestinal tract. These endoscopes feature unprecedented image quality, enhanced optics, ultra slim design, expanded compatibility and refined ergonomics.

The gastrointestinal videoscopes combine high image quality with slim design and is ideal for a wide range of applications, from observation to treatment, in the upper gastrointestinal tract. This gastroscope provides dynamic images with excellent detail. Accurate rendering

of subtle textures and fine capillaries and gastric walls ensures reliable, efficient examination and treatment.

The colonoscopes offer enhanced image quality and feature a convenient auxiliary water jet for superior viewing. The image quality provided is remarkable with even subtle details and textures of the mucosa and fine capillaries inside the colon are rendered with realistic detail.



Endoscopists at braemar day hospital:

Dr Jim Brooker
07 843 0017

Mr Richard Reid
07 858 0771

Mr Stuart Brown
07 858 0771

Dr Tony Smith
07 843 0017

Mr Ian Campbell
07 839 1114

Mr Ralph Van Dalen
07 843 4406

Dr Graeme Dickson
07 843 0017

Dr Frank Weilert*
07 843 0017

Mr Simone Lolohea
07 858 0771

Mr Denis Whittle
07 858 0771

Mr CK Reddy
07 859 3236

**Dr Weilert is currently overseas and due back in May this year.*

Braemar Hospital contact for Endoscopy: Jacqui Wynne-Jones on 07 858 0760.

why choose a braemar hospital?

“Choice and Flexibility”

An ageing population, increasing demands and expectations, and the cost of new technologies provide challenges for both the private and public health sectors.

Medical and technological advancements have increased our ability to treat disease and injury. This has led to a greater expectation as to what should be achieved by the health sector. In the public sector the increase in complex surgery has come at the expense of lower cost surgery such as hernias and varicose veins, and the rationing system of waiting lists has led to these, and more complex procedures, being completed in the private sector.

Private healthcare offers choice and flexibility. It also offers access to some of the best Specialists in a timely manner without the restrictions of a waiting list.

At Braemar patients can be assured of a quality service at competitive rates and the very latest of modern medical technology.

Visit our website for more details: www.braemarhospital.co.nz



Dr Rob Cameron
Chairman

“Quality care costs less at Braemar hospitals”

www.braemarhospital.co.nz



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